

# ILLEGAL TOBACCO WE'RE FIGHTING BACK!



The only **dedicated field-based**  
**AIT team in the UK**



**1800**  
SEIZURES  
**297**  
TOWNS AND  
CITIES

Supporting **1000s**  
**of illicit tobacco raids across**  
**100s of UK towns & cities**



This retailer increased sales  
**by £1500 per month!**

I'm now also seeing  
'new faces' in my shop -  
It's great to know  
Imperial Tobacco is  
looking out for me!

Retailer - Doncaster

Note: actor used to protect  
trader's identity

View our new video at:  
**Suspect-it-report-it.co.uk**  
and find out how we can  
make a difference **together!**

Follow @suspect\_report

[suspect-it-report-it.co.uk](http://suspect-it-report-it.co.uk)

**SUSPECT IT?  
REPORT IT!**

The illicit trade impacts:

- £ income
- 18 youth
- + quality
- communities

Contact us  
**0800 0495992**  
[suspect-it-report-it.co.uk](http://suspect-it-report-it.co.uk)  
Report illegal cigarette  
sales and smuggling



Working **together** to fight the illicit trade